

Logos ★ Business Cards

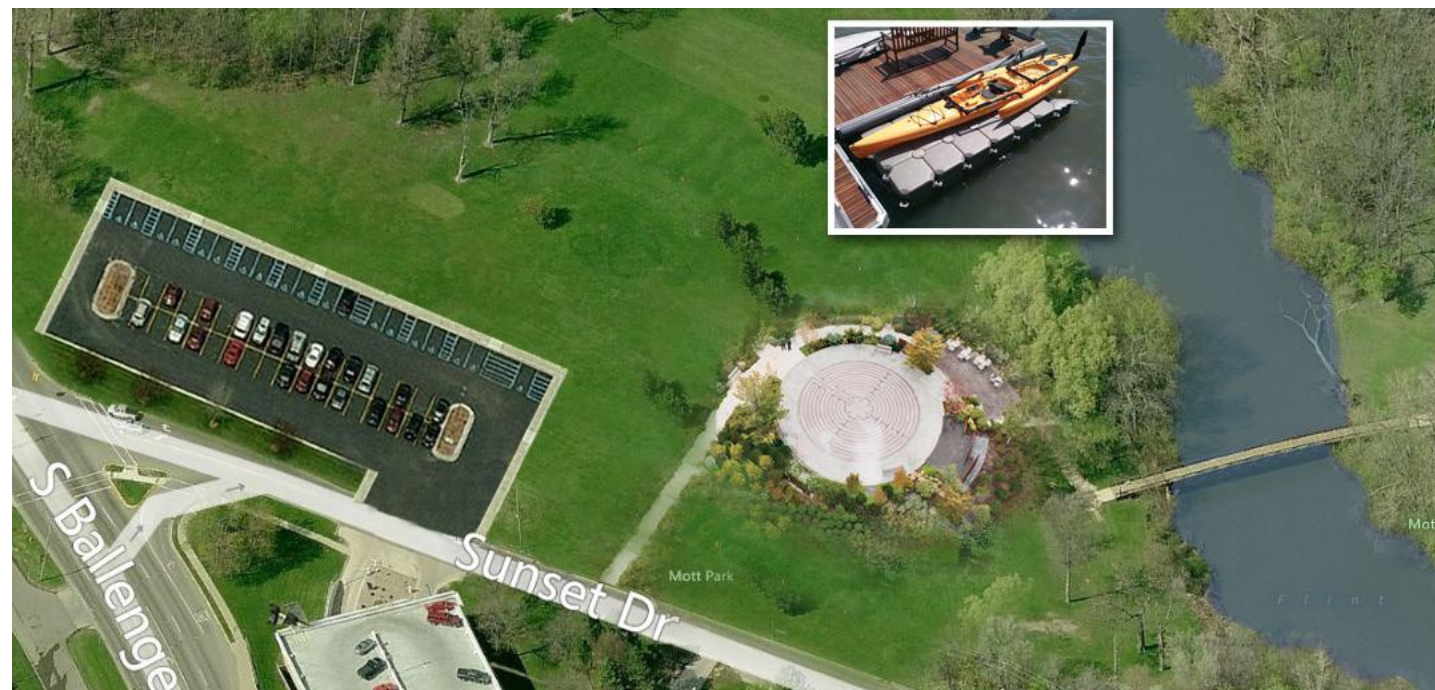
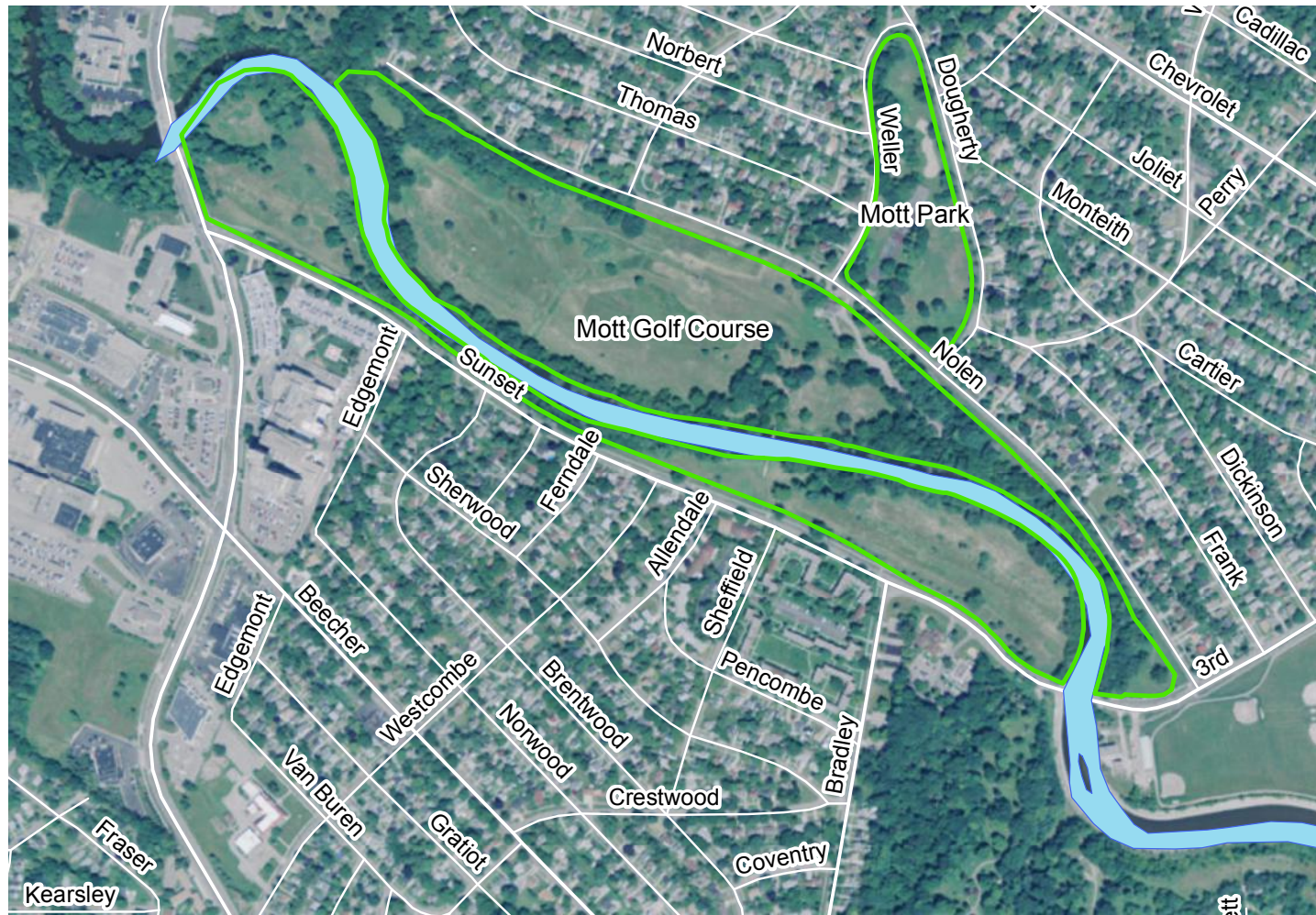
Layout Design ★ Posters

JACOB JOHNSON

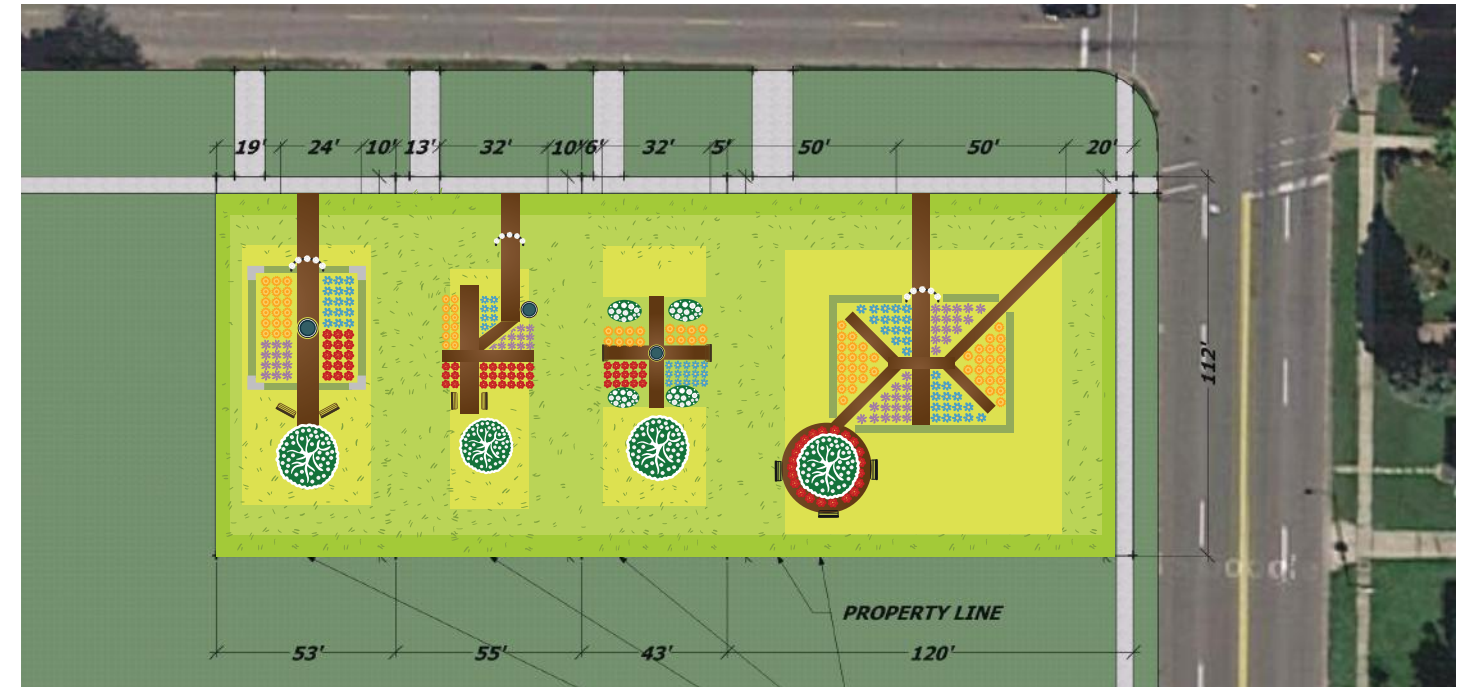
Graphic Design Portfolio



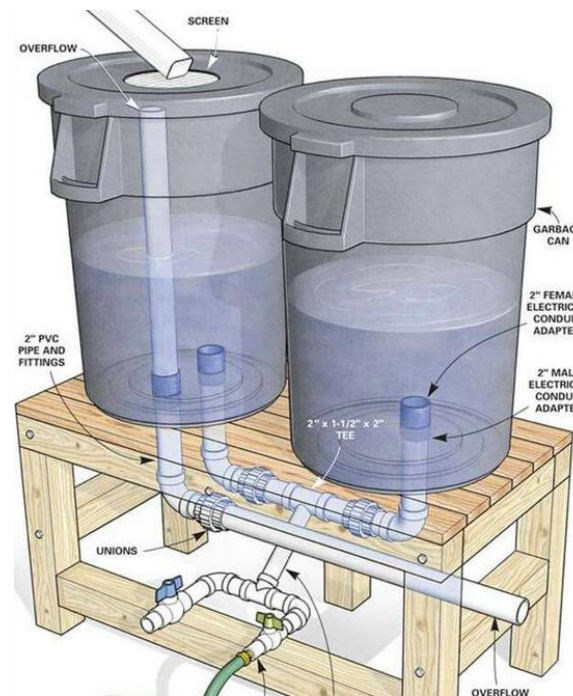
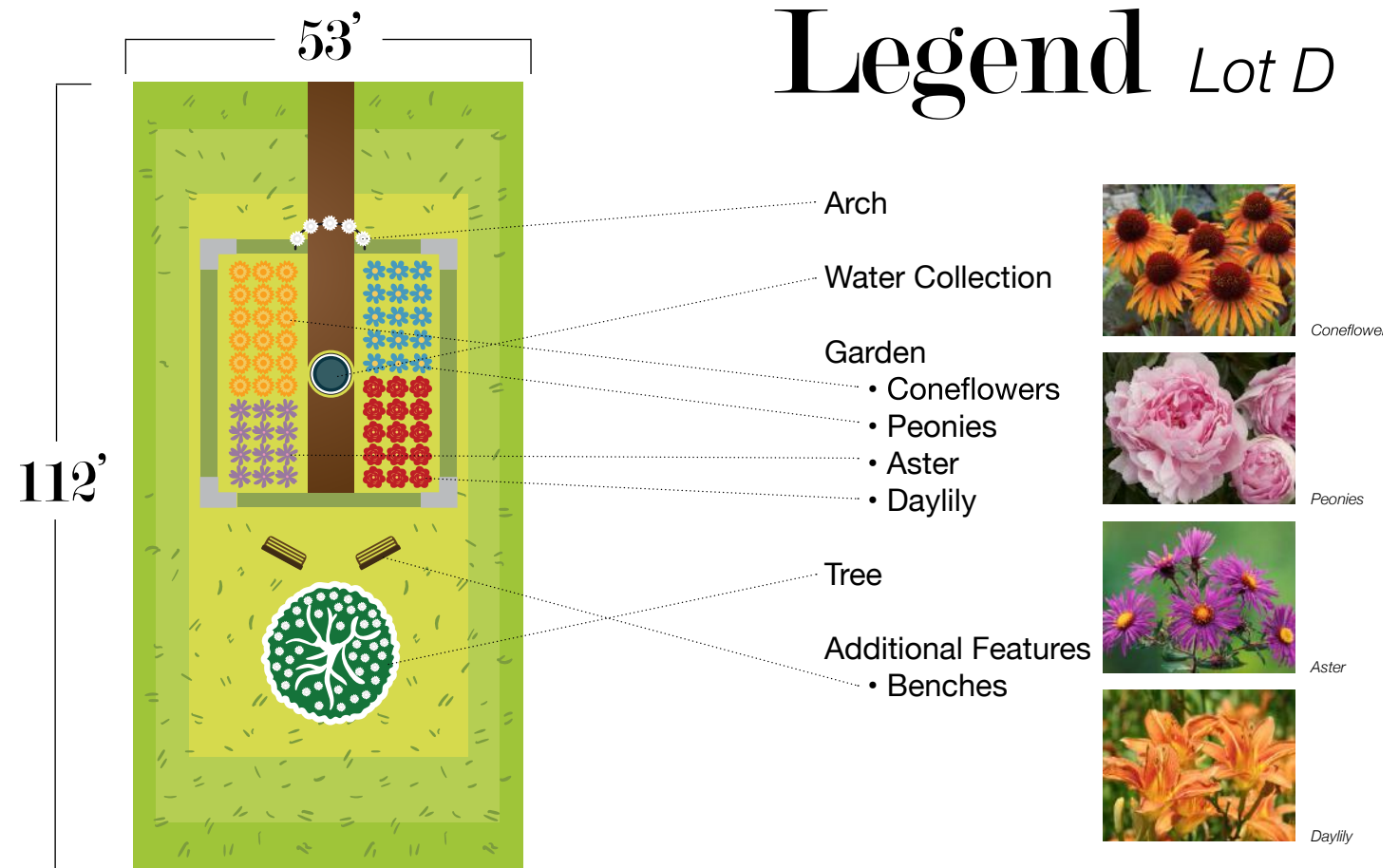
WORK /// SPATIAL DESIGN EXHIBITION
University of Michigan-Flint



MOTT PARK RECREATION AREA - FLINT /// VACANT GOLF COURSE RE-IMAGINED
 University of Michigan-Flint



Legend *Lot D*



THE MLK PROJECT -FLINT /// VACANT LOT RE-IMAGINED
 University of Michigan-Flint



COLLEGE TOWN COLLABORATIVE /// LOGO DESIGN

University of Michigan-Flint

APTI

By Jacob Johnson



Rudresh Mahanthappa's Indo-Pak Coalition

APTI /// ALBUM COVER DESIGN

University of Michigan-Flint

1800s TYPOGRAPHY

The distinguishing features of transitional typefaces include

The Modern Type →

stress and slightly higher contrast



1896

Bodoni

- is the name given to the serif typeface first designed by

Giambattista Bodoni

than old style horizontal serifs

FIRST MODERN OLYMPICS

ON APRIL 6, 1896, THE FIRST

MODERN OLYMPIC GAMES ARE

HELD IN ATHENS, GREECE, WITH

ATHLETES FROM FOURTEEN

Egyptienne is a type of serif typeface characterized by thick serifs. These typefaces have extreme contrast with broad strokes reducing to thin hairlines along with unbracketed serifs that abruptly change from thick to thin without a curve.

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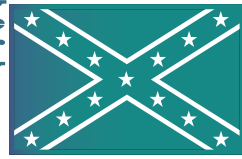
1861

COUNTRIES PARTICIPATING

Civil War



Slavery 1861



1861

Freed 1865

The copper statue was built by Gustave Eiffel and dedicated on

October 28th 1886





BOCAJ /// MAGAZINE DESIGN
University of Michigan-Flint



19 MONTHS AND COUNTING

by Ashley Johnson

Time FLIES! The last 19 months of this little guy's life has been such a rewarding experience for everyone who has had the opportunity to get to know him.

12-19 Months (February - September): We are now 5 months away from the completion of his second year of life and everyday he amazes us more and more.

I can already tell that music will be a lifelong passion of his. It doesn't matter the genre, tempo or volume, when he hears the beat drop, those shoulders start to move.

Nursery rhymes and hip hop music (which we understand contradict each other) are his absolute favorites. Singing is another pastime of his. I

am not quite sure what he is doing at any point in time, but it could probably be classified as being an interpretation of an opera.

He also loves to read/stare at pieces of paper with writing and drawings on them. Books, magazines, computer Energy bills; they are all fascinating to him in their own way. His two favorite books both involve young boys named Max.

One is called Where the Wild Things Are and the other is called Be a Dragon Every night before bedtime, he has the option to choose whatever he wants and it usually ends up being one of these two.

6-12 Months (August - February): most memorable things from his



time period (other than the teeth that seemed to sprout up over night) were when he started to crawl at 20 months old and walk at close to 12 months old.

Right before his first Christmas, he started to crawl and 1 week before his 1st birthday he took his first steps.

As his parents, we tried not to put any pressure on him or worry about it too much, but we did have a little chat with him just before his birthday.

We took him for his birthday party then you would have thought he had been walking for weeks.

I think this is when we first realized we were in trouble! It seems like it only took a split second before he started running back and forth and up and

down and an old conversation came to mind. 12 months is now considered a toddler.

He was doing so well that we had to stop taking pictures. And before we knew it, he had taken us back to the "old" days.

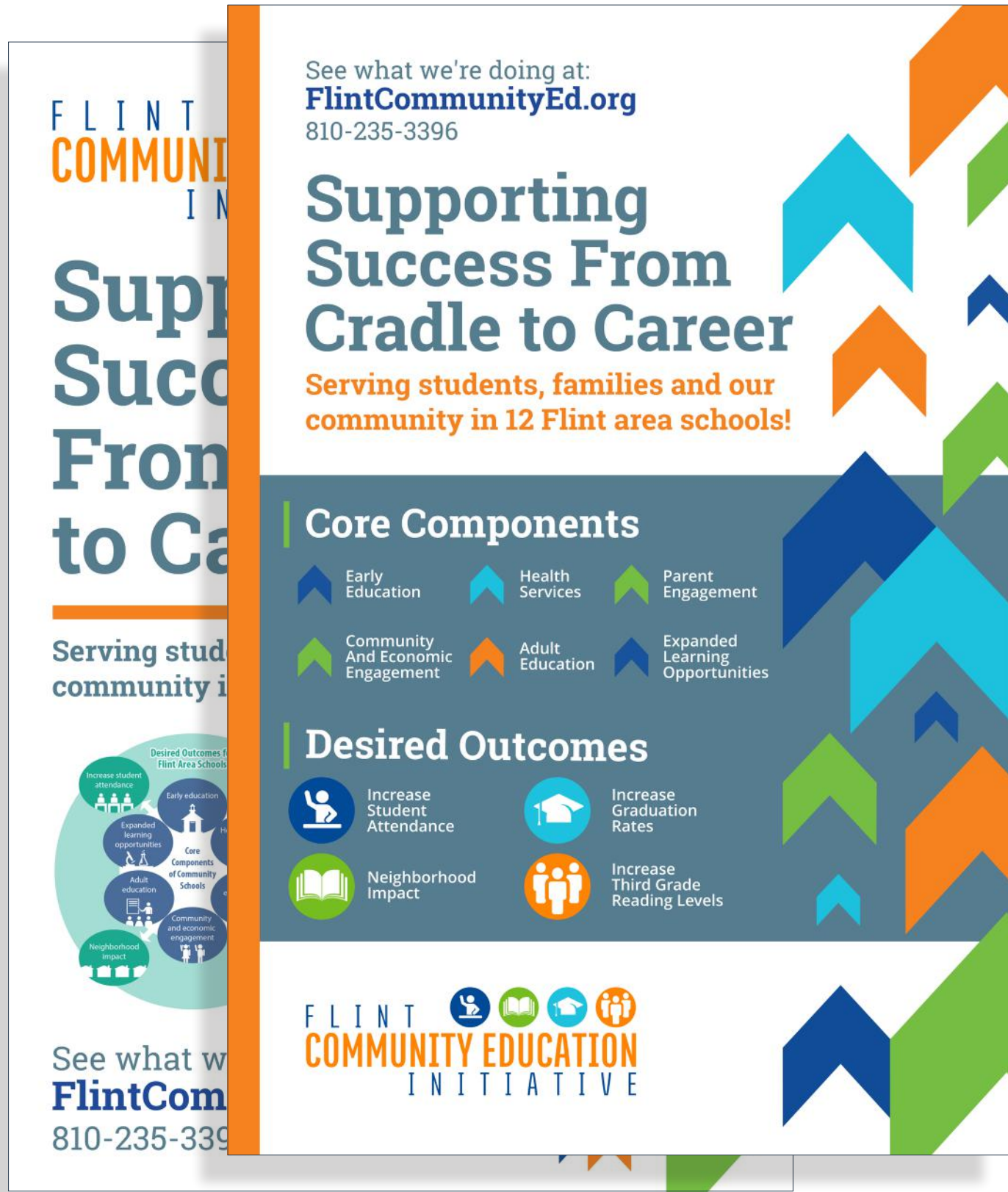
It took him a little while before he started to sit on the floor. He had to be shown how to do it.

0-6 Months (January - June): I think I should be able to remember the first time he started to walk. It was a "back to the future" moment.

The pregnancy had been so much fun. He just seemed to be so happy. As we got closer to the end of my pregnancy, we were so excited to see him back to "back to the future" moment.



FRESH KICKS /// POSTER DESIGN
Mott Community College



FLINT
COMMUNITY
INITIATIVE

Supporting Success From Cradle to Career

Serving students, families and our
community in 12 Flint area schools!



See what we're doing at:
FlintCom
810-235-3396

See what we're doing at:
FlintCommunityEd.org
810-235-3396

Supporting Success From Cradle to Career

Serving students, families and our
community in 12 Flint area schools!

Core Components

- Early Education
- Health Services
- Parent Engagement
- Community And Economic Engagement
- Adult Education
- Expanded Learning Opportunities

Desired Outcomes

- Increase Student Attendance
- Increase Graduation Rates
- Neighborhood Impact
- Increase Third Grade Reading Levels

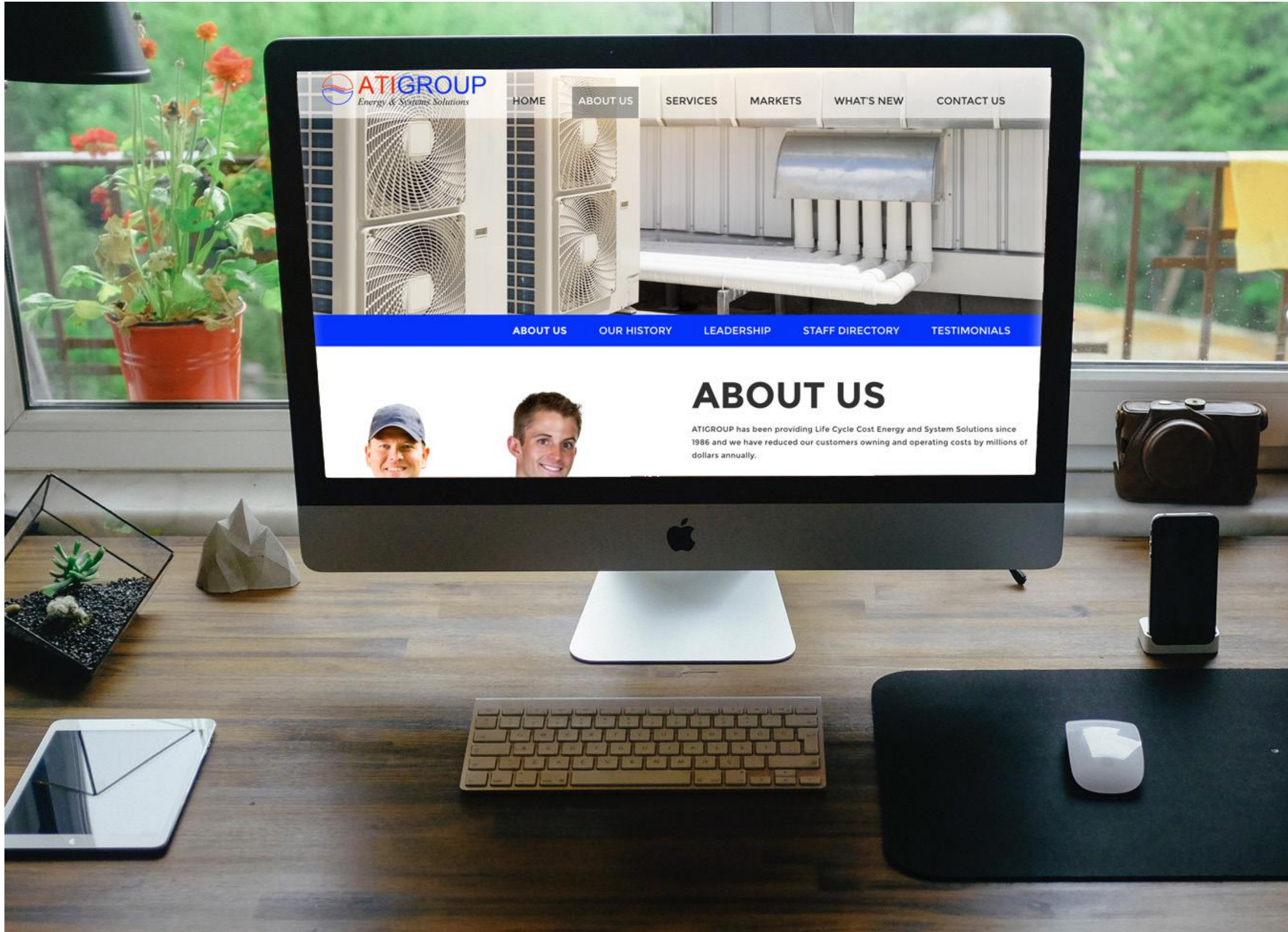
FLINT
COMMUNITY EDUCATION
INITIATIVE

FLINT COMMUNITY EDUCATION INITIATIVE /// POSTER DESIGN

3Sixty Interactive



CAUDILL THORNQUIST GROUP /// WEBSITE DESIGN
3Sixty Interactive



ATI GROUP /// WEBSITE DESIGN

3Sixty Interactive



HAMILTON COMMUNITY HEALTH NETWORK // WEBSITE DESIGN

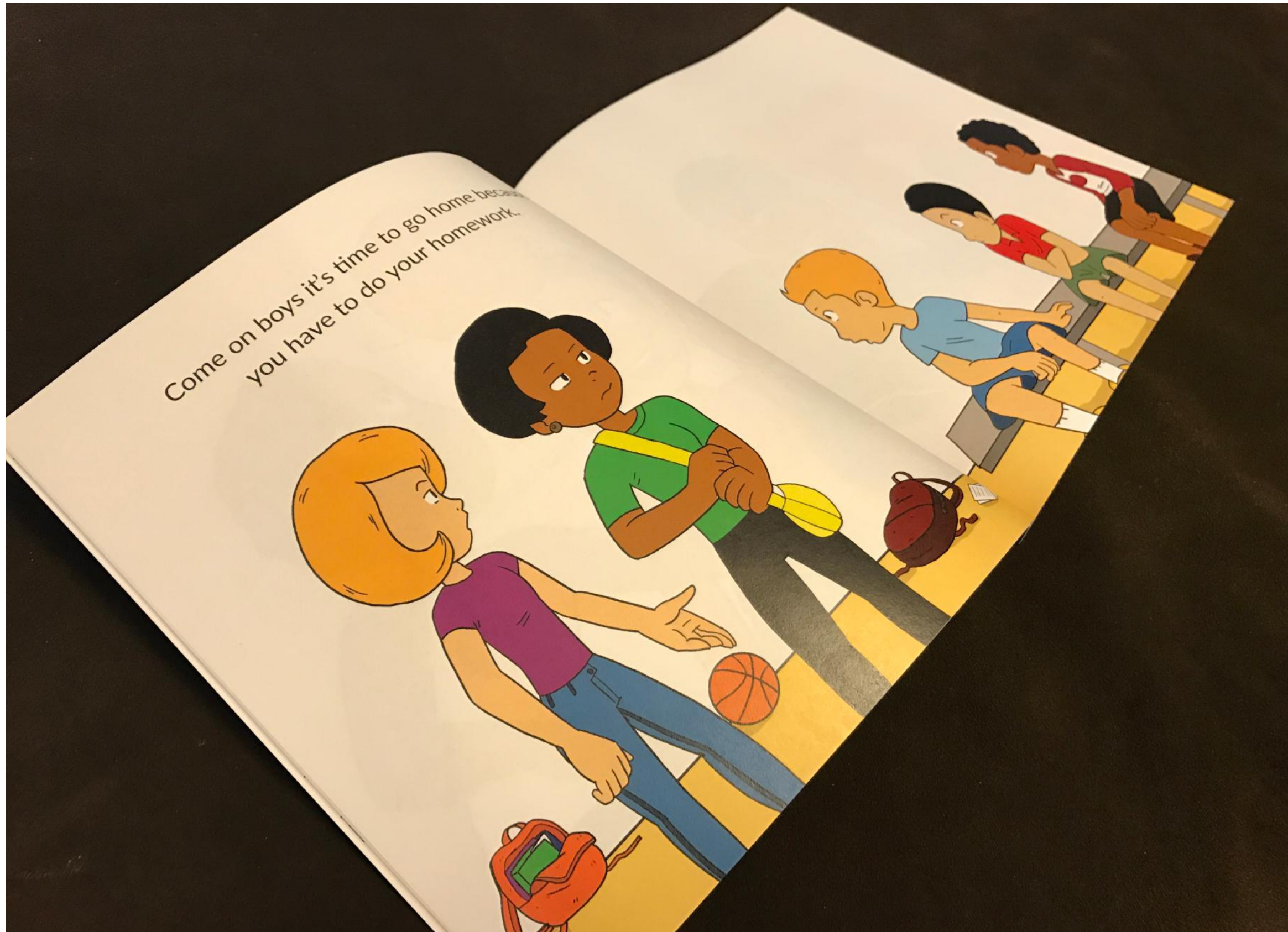
3Sixty Interactive



BEACON & BRIDGE /// WEBSITE DESIGN
Freelance Design



FLY LIKE ROY /// LAYOUT DESIGN
Freelance Design



FLY LIKE ROY /// LAYOUT DESIGN
Freelance Design



CAGE SPORTS /// BUSINESS CARD DESIGN
Freelance Design



MARKETING STRATEGY /// BUSINESS CARD DESIGN
FM Financial Credit Union

ICE SAFETY

Source: <https://www.takemefishing.org/ice-fishing/ice-fishing-basics/ice-fishing-safety>



2"
or less

STAY OFF

4"
or more

Safe for
**ICE FISHING or
OTHER ACTIVITIES
ON FOOT**

5"-7"
or more

Safe for
**SNOWMOBILE
or ATV**

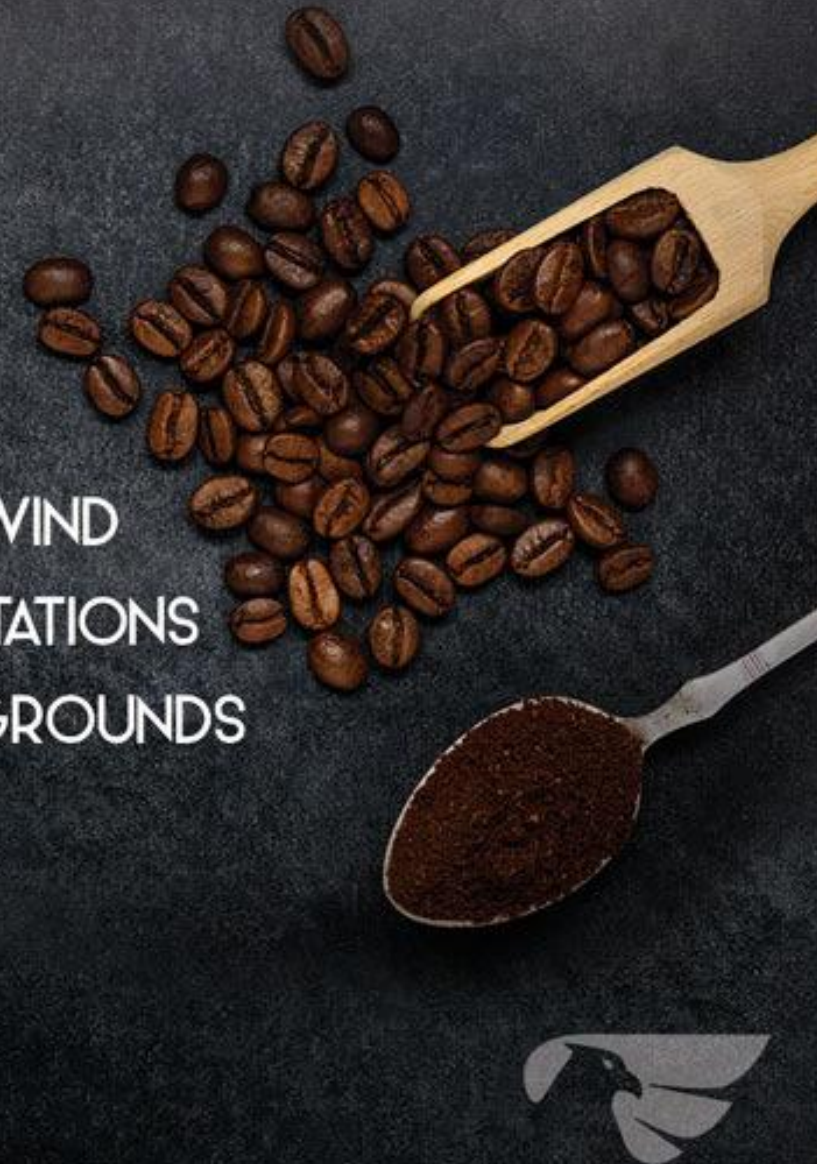
Remember ice is never 100% safe!

ICE SAFETY /// SOCIAL MEDIA MARKETING
Pioneer State Mutual Insurance Company

KEEP MOSQUITOES AWAY WITH COFFEE

- BURN GROUNDS LIKE INCENSE IN A LOCATION UPWIND
- FOR OUTDOOR EVENTS SET UP MULTIPLE BURN STATIONS
- USE DRY COFFEE GROUNDS OR DRY OUT USED GROUNDS
- PLACE GROUNDS ON A FLAT SURFACE
(ALUMINUM FOIL WORKS)

SOURCE: [HTTPS://EDRUGSEARCH.COM/BURN-COFFEE-GROUNDS-MOSQUITO-REPELLENT/](https://edrugssearch.com/burn-coffee-grounds-mosquito-repellent/)



KEEP MOSQUITOES AWAY WITH COFFEE /// SOCIAL MEDIA MARKETING
Pioneer State Mutual Insurance Company